## Amendments to the Claims

Please amend claims 1 and 4. The claim listing below will replace all prior versions of the claims in the application.

## **Claim Listing**

1. (Currently Amended) A method for content push synchronization for bulk data transfer in a multimedia network, comprising:

scheduling transmission of bulk data content;

notifying a plurality of end node devices of the scheduled bulk data transmission, such notification including <u>sending</u> information <u>over the network</u> indicating an expected end time for the scheduled transmission, the notification occurring before the bulk data transmission <u>begins</u>;

transmitting the bulk data content via broadcast;

attempting to selectively receive a subset of the content during the scheduled transmission;

at the expected end time for the scheduled transmission, determining if the bulk data content was received as expected; and

if not received as expected, sending a failure indication.

- 2. (Original) A method as in claim 1 additionally comprising: retransmitting the bulk content to the failing network device via a unicast.
- 3. (Original) A method as in claim 2 wherein the failure indication indicates a subset of unreceived content and, transmitting only the indicated subset.
- 4. (Currently Amended) A method as in claim 1 wherein the step of transmitting the bulk content additionally comprising using a <u>unicastUDP unicast UDP protocol</u>.
- 5. (Original) A method as in claim 1 wherein the step of notifying the end node devices includes an expected start time and duration information.

6. (Original) A method as in claim 1 wherein the step of notifying the plurality of end node devices comprises:

delivering transmission schedules to the plurality of end node devices prior to the scheduled transmissions of bulk content.

- 7. (Previously Presented) A method as in claim 1 wherein the step of notifying the plurality of end node devices includes delivering content control data comprising destination port addresses and data transmission times for the subset of content.
- 8. (Previously Presented) A method as in claim 4, wherein the step of selectively receiving content comprises:

listening to the scheduled transmission for the subset of content on the destination port addresses at the data transmission times;

selecting the subset of content during the scheduled transmissions; and receiving the subset of content.

- 9. (Original) A method as in claim 4 wherein the destination port addresses are multicast port addresses.
- 10. (Original) A method as in claim 4 wherein the destination port addresses are broadcast port addresses.
- 11. (Original) A method as in claim 1 wherein the content is a plurality of promotions.
- 12. (Original) A method as in claim 1 wherein the scheduled transmissions are scheduled multicast transmissions.
- 13. (Original) A method as in claim 1 wherein the scheduled transmissions are scheduled broadcast transmissions.
- 14. (Original) A method as in claim 1 wherein the content is transmitted multiple times during the scheduled transmissions to ensure that the plurality of end node devices receive the subset of content.

- 15. (Original) A method as in claim 3 wherein a failure indication is sent again if the retransmission fails.
- 16. (Original) A method as in claim 5 wherein a module ID is included in the failure notification.